

Trim

Colors and backgrounds can have bleed on all four sides.

4"

Safety

2"

Leave critical data and text 2" inches from the sides and 4" from top and bottom. Colors and backgrounds can have bleed on all four sides.

Half-stop area

10" Roll Up

Can build file at 50% or 100% as long as file enlarging is proportional to final size, i.e., 15x40 inches.

Placed images must have a minimum of 300 dpi at 100%.